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“The two day conference was The Best Conference I have ever attended. I say this for one simple reason; every Seminar, every Keynote Speaker and the Traction Tables had real value.”
- W. Michael Shanahan, Sr., Cadco, Ltd.

REGISTER NOW: www.tractionclientconference.com

Questions? Please contact Becky Pearson with ProfitWorks. becky@profitworksllc.com
### Breakout Session 1
**Opening Keynote: Rob Dube—Mindful Leadership and the EOS Journey**

- **My People are Cray Cray (Team Health)**
  - Jeffrey Benton
- **So You Work with a Visionary? Sorry to Hear That!**
  - Bob Shenefelt
- **IDS: Identify, Discuss, and SOLVE Your Way to Success**
  - Nate Wolfson
- **Core Values 2.0: Unleashing Your People’s Potential**
  - Sue Hawkes
- **Multiplication by Subtraction**
  - Shannon Waller
- **Do You and Your Scorecard Measure Up?**
  - Jim Coyle

### Breakout Session 2
**Accountability Activator**

- **Get the Most from Your Integrator**
  - Don Tinney & Kelly Knight
- **Lessons I Learned in the Military**
  - Chris Hallberg
- **EOS for Self-Implementers**
  - CJ DuBe’
- **Running Your Family Business on EOS**
  - Sara Stern
- **Manage for Success: Build an Unshakeable Team with EQ**
  - Mary Pat Knight

### Breakout Session 3
**VTO Marketing Strategy - Good to Great**

- **Hire the EOS* Way**
  - Alec Broadfoot
- **Attract ideal Customers w/ World Class Marketing**
  - Marisa Smith
- **Show Me the Money**
  - Casey Brown
- **Strengthening Your Process Component**
  - Mike Paton
- **Maximizing Your EOS Rollout**
  - Ron Kaminski

### Breakout Session 4
**Rocks: Crush ‘Em. All the Right Stuff...All the Time.**

- **Be A Great Boss with Deeper LMA**
  - Michael Erath
- **Accountability Chart Deep Dive**
  - Dan Wallace
- **Imagine The Right Leaders**
  - Mike Frommelt & Mary Nutting
- **Kick A** Level 10s**
  - Duane Marshall

### Breakout Session 5
**Becoming 100% Strong in the People Component**

- **Proactively Managing Change**
  - Victoria Cabot & Tom Bouwer
- **Strengthening Client Relationships with EOS**
  - Dan Moshe
- **Team Health Beyond the 5 Dysfunctions**
  - Hank O’Donnell
- **Decision Making Harmony**
  - Dan Sedor

### Closing Keynote: Michael Allosso—You On Your Best Day, Act II

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**Pre-Conference Events:** Sponsor Partners are hosting bonus content on Wednesday afternoon. Schedule an early morning flight to take advantage of this bonus content. **Arrive by noon.**

- **= Foundational**
- **= Advanced**
- **= Enhanced**

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**May 1, 2019**

**NETWORKING BREAK**

**NETWORKING LUNCH**

**Breakfast**

**Breakfast Traction Tables: Facilitated Table Topics by EOS Implementors**

**Breakout Session 4**

- **Rocks: Crush ‘Em. All the Right Stuff...All the Time.**
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**Breakout Session 5**

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  - Dan Sedor

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**May 2, 2019**

**NETWORKING BREAK**

**NETWORKING BREAK**

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**DAY 2 - May 3, 2019**

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**BREAKFAST**

**Breakfast Traction Tables: Facilitated Table Topics by EOS Implementors**

**Breakout Session 4**

- **Rocks: Crush ‘Em. All the Right Stuff...All the Time.**
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*Draft—Subject to Change*